**LASKIL**

**Helping Leverage Intangible Assets**

**Tabs:**

**1)Home (page ok- few changes left) slider pending**

**2) Find IPR+ Mentors**

**3)Post Free IPR+ Query**

**4)IPR+ Mentors Sign Up5)List IPR+ Course Providers**

**6)List IPR+ Job Providers**

**7)View Q&A Mentors Forum**

**8)Talk to IPR+Mentor**

**9)Find IPR+ Course Providers**

**10)Find IPR+ Job Providers**

**Replace-~~CONSULTING~~**

**11) – “LCG Solutions**

Drop down : 11.1) Overview

11.2) For Business Scale-up - 1) Strategic Solutions 2) Asset Audit Analysis 3) Partner Finder 4) Coaching

11.3) For Estate Succession – 1) Asset Audit Analysis 2) Succession Planning 4) Drafting

**12)IPR+ Insights (Blog)**

**~~Find jobs and courses~~**

**13)Membership**

**14)About**

**1)What We Offer**

**2) Our Founder:**

**3) Contact Us**

**CONTENTS**

**ooooooooooooooooooooooooooooooooooooooooooooooooooooooooooooooooooooo**

**Tabs:**

**14)About Laskil:**

**1)What We Offer**

**2) Our Founder:**

**Content :**

14) ABOUT:

LASKIL is a platform For **Entrepreneurs & Stakeholders** where we handhold You at Every Stage of Your **Problem Solving Journey in in the fields of B2B Alliances, Intangible Assets, Strategy**

**Mission**

To educate, create awareness and hand hold small and medium enterprises to uniquely positioning them, so as to evolve as a sustainable and scalable global organization.

**Vision**

To make India a global power house of business, innovation, technology and a hub of Intellectual Property working for the global good.

14-1)WHAT WE OFFER:

For **Entrepreneurs & Stakeholders**

|  |  |  |  |
| --- | --- | --- | --- |
| **Online – Q&A, And Shortlisting For Service Providers** | **Courses And Career** | **Avail Strategic Solutions And Customised Services For Your Business And Estate From “Laskil Consulting Group”** | **You Can Be A Coach** |
|  |  |  |  |
| Get Free Mentors Views On Any Questions Relating To Intellectual Property Ecosystem | View Curated List Of Course Providers on Topic falling Under Intellectual Property Ecosystem | View Curated List Of Course Providers on Topic falling Under Intellectual Property Ecosystem | Be A “Strategic B2B Alliance Coach” Learn By Enrolling For “Program On IP Driven Strategic B2B Alliances To Scale-Up Business” |
| View Queries Answered By Mentors On Queries Posted By You/Others falling Under Intellectual Property Ecosystem And Seek Co-ordinates For Hiring One | View Curated List Of Job Providers on Topic falling Under Intellectual Property Ecosystem | Avail Tailored Solutions & Service on 1) Strategic Use Of Assets, Intellectual Assets 2) Partner Finder 3) IP Licensing, IP Audit, Management 5) Estate Succession Planning, Audit And Drafts |  |
| OR |  | Get One-On-One Session with Founder To Consult On Availing Solutions & Services |  |
| Get One-on-one Session with Mentors on Any Issue falling Under Intellectual Property Ecosystem |  | Be A “Strategic B2B Alliance Coach” Learn By Enrolling For “Program On IP Driven Strategic B2B Alliances To Scale-Up Business” |  |
|  |  |  |  |
|  |  |  |  |

**14-2) About Our Founder**

Neelesh Shah is CEO of Partnering Co, an Intangible Asset Management and Licensing Consulting Group, specializing in assisting Businesses strategically use Intangible Assets to generate sustainable and scalable revenues. He is also founder of “Laskil.com” which i) offers Coaching, Courses, Consulting to build an “Intangible Asset Centric Business Model” ii) Help Candidates with Careers advice.  He is also founder of “Hangonip.com” which is a partnering place for IPR Owners and User worldwide.

Experience

Before founding Partnering Co, Neelesh had been In-house counsel of large corporates in India, for more than 20 years and has substantial experience in the field of Assets and Intellectual Property Licensing and Management, Collaborations, Litigations, Risk Mitigation, Strategy and Negotiations to name a few.

Education

* Bachelor of Commerce (Mumbai University)
* Bachelor in Laws (Mumbai University)
* Post Graduate Program in Management (UCLA Anderson School of Management)
* Strategic management, Connected Strategy and Competitive Advantage (Wharton Executive Education)
* Financial Accounting and Corporate Finances – (Harvard Business School)
* Intellectual Property (Institute of Intellectual Property Studies SVKM’S Narsee Monjee Institute of Management Studies)International Maritime Law. - Gujarat Maritime University

~~CONSULTING <~~ REPLACE TAB

11) LCG Solutions

~~Services~~: –

Drop down : 1) Overview

2) For Business Scale-up - 1) Strategic Solutions 2) Asset Audit 3) Partner Finder 4) Coaching

3) For Estate Succession – 1) Asset Audit 2) Succession Planning 4) Drafting

CONTACT Laskil Consulting Group (LCG) Solutions (POP UP CONTACT PAGE )

11.1

1. Overview Of LCG Solutions

Laskil Consulting Group is India’s Premier Solution Provider.

***LCG provides expert advice, guidance, and insight to optimise your Intangible Assets with Business Assets and Activities so as to have Competitive Advantage helping your Business to Scale Up and create value. We help your company understand, manage, and use your IP for maximum value.***

 Neelesh Shah is founder of Laskil Consulting Group (LCG) and he has substantial and diverse experience of more than 20 years, whereas LCG has its Consortium Member who are specialists are and having cumulative experience of more than 100 man years in the field of Estate & Succession Planning, B2B Intellectual Property, B2B Strategic Alliance, IP Licensing, Valuation, Costing, Finance, Business Development, Litigation to name a few.,

LCG alongwith its consortium members are specialists and who help in Delivering Services And Solutions With Meaningful Outcomes and Practical Next Steps. We have Our Trusted Affiliates And Global Network Whom We Recommend And Use For Market Intelligence and Information.

We Rely On Our Consortium members Who Help Us In Delivering Services And Solutions With Meaningful Outcomes and Practical Next Steps.

11.2

FOR BUSINESS SCALE-UP

We understand and feel for the owners of  small and medium enterprises, brand owners, individual creators, inventors,  who are facing stagnation and struggling to survive, sustain and grow in this Competitive World.

If this is you, then get on board  to  get your Business Ecosystem’s Design and Functionality “Diagnosed” get guidance, facilitation in designing, structuring and strategically managing and transforming your business into an “IPR Driven Business Ecosystem “.

The real value of your business assets is how you can use them as an integral part of your business strategies. LCG provides expert advice, guidance, and insight to optimize your intangible assets with business assets and activities to gain a competitive advantage, helping your business scale up and create value. We help your company understand, manage, and use your IP for maximum value.

11.2

1. **To Scale-UP Business (For Businesses Facing De-growth or No Growth)**

11.2.1

Strategic Solutions:

***The real value of your business Assets is how you can use it as an integral part of your business strategies***

* Strategic Alliance Advising on the strategic use of IP assets
* Analysis of potential [licensing](https://licensingconsultinggroup.com/a-new-generation-predictive-trading-algorithm-now-available-for-licensing/) opportunities
* Researching and identifying potential licensing partners
* Developing licensing revenue models and forecasts
* Internal and external [IP management](https://licensingconsultinggroup.com/services/ip-audit/) controls
* Integrating IP into the overall business objectives
* Advising on general IP and licensing issues
* Market and competitive IP analysis
* Consulting On R&D, Innovation, IP in Pipeline
* Ip Process Redesign

11.2..3

**We can help you commercialise a wide range of different types of IP (including know-how, copyright, patent and trademarks) in a range of different business fields.**

**We have an upcoming online market place to deliver better results and find a business partner.**

**We are specialists in licensing, joint venturing**

Partner Finder & Licensing Services

* Sales efforts to secure license relationships, including identification of prospective licensees, negotiation with potential licensees, and presentation of licensing opportunities to the client for approval;
* Assistance in managing the intellectual property portfolio and coordinating with the client the internal review and approval process;
* Legal [services](https://licensingconsultinggroup.com/how-to-use-licensing-to-expand-your-consulting-services-internationally/) related to the licensing program, including the development of standard form license agreements and negotiation and drafting of license agreements with the client;
* Collection of royalty payments due from licensees, confirming the accuracy of royalty reporting, and  recommendations for a royalty payment auditing program; and
* Management of the ongoing relationships between the client and its licensees to maximize the success of the licensee’s business.
* **We can offer support in drafting and practical options if you face business impasse during , licensing, joint venturing and can support you in new company creation.**

11.2.2.

Asset Audit and Analysis :

* Create an inventory of your IP assets
* Verifying the types of IP
* Registration status
* User Status (where and how it’s being used)
* Outstanding issues (upcoming fee payments or pending litigation, and what legal or other issues must be fixed)
* Un-registered IP Details (trade secrets and professional know-how)
* track with your IP [licensing](https://licensingconsultinggroup.com/a-new-generation-predictive-trading-algorithm-now-available-for-licensing/) or sales.

11.2.4

Coaching :

If you wish to learn and implement based on a self-paced course & live sessions you may choose to be a member of “Asset Planning Solution Hub“; either of the above choices will help your business achieve Sustainable and Scalable Business Growth in easy, business like and practical way. I will prepare you to become architect of your own destiny and I can assure you that after learning my proprietary “LASKIL  Business Model” you will approach business from a different perspective and you will know how you can emulate what most profitable companies in the world do when it comes to Sustainable Business Growth and profits.

11.3

3 For Estate Succession

**Succession/ Wealth Transfer Services**

Planned Wealth Transfer is important part of Asset Management.

***Planned Estate Succession can help –***

* Protect wealth against beneficiaries' creditors
* Preserve assets/wealth for your children, grandchildren, and great-grandchildren
* Provide funds for various family requirements (e.g., education, marriage, setting up business, compensating non-active family members in business) and much more

11.3.1

**Asset Audit And Analysis:**

***The audit process creates your IP Inventory per business activity . An IP audit is the only way to keep track of your IP, Assets and correct any problems with your IP rights, Assets and make sure it helps you to Scale Up. It helps you identify unused parts of your IPR, Protect Intangible Assets find new income opportunities, and effectively manage your assets with most valuable business asset to create synergy .***

***Data Gathering: It’s the process of gathering data and intentions which helps prepare a Estate Succession Plan, Will Etc.***

11.3.4

**Drafting:**

***Will***

***Trust***

***Power of Attorney***

***Letter of Guardianship***

LCG will deliver Will Writing services via a national network of NexGen Estate Planners. Our comprehensive Estate Planning solutions covers every type of requirement in estate planning from Simple Wills to Complicated Wills &Trusts, Powers of Attorney, Probate Services and much more.

LCG supports NEXGENS Mission to ensure Will Writing services are accessible to all, securing families futures nationwide. 90% of Indians do not have a will.

Whether you are a Financial Advisor or member of the public looking will be writing or other Estate Planning Services, you’ve come to the right place.

**13) MEMBERSHIP—will send seperately**